

↑ RESIDENTIAL

# WATER TREATMENT SOLUTIONS



*Water Control Corporation  
An Employee-Owned Company*

# HALF A CENTURY HELPING CONTRACTORS BECOME WATER TREATMENT SPECIALISTS

WITH 50 YEARS OF EXPERIENCE IN SOLVING THE MOST DIFFICULT WATER QUALITY PROBLEMS, WCC HAS THE PRODUCTS, EXPERTISE, AND SUPPORT TOOLS TO TURN ANY LICENSED PLUMBER OR WELL DRILLER INTO A WATER TREATMENT PROFESSIONAL.

## PRODUCT CATEGORIES

*WCC isn't just another producer of low-budget water softeners. We are an engineering-minded, total solutions provider for difficult water problems. We take our vast expertise in commercial treatment and simply scale it down to residential size. The result is rugged, easy-to-repair equipment, which is profitable for our partners to sell. WCC's portfolio of residential treatment options are divided into 3 broad product categories:*

### I. BRASSMASTER MEDIA FILTRATION SYSTEMS

# BRASSMASTER

*BrassMaster filtration systems provide upscale, heavy duty options for removing some of the most problematic water contaminants.*



| SYSTEM SERIES               | CONTAMINANTS REMOVED                                            | TYPICAL APPLICATIONS      |
|-----------------------------|-----------------------------------------------------------------|---------------------------|
| BrassMaster Softeners       | Hardness minerals, iron [low levels]                            | Homes, small businesses   |
| BrassMaster Plus Softeners  | Hardness minerals, iron [higher levels]                         | Homes, small businesses   |
| Northwoods Softeners        | Hardness minerals, iron [low levels]                            | Cabins, condos            |
| BoilerFILL Softeners        | Hardness minerals, iron [low levels]                            | HVAC, RV's, vehicle wash  |
| MEGAbite Filters            | Iron, manganese, hydrogen sulfide [rotten egg]                  | Homes, cabins             |
| MultiMAX Softeners/Filters  | Hardness minerals, chlorine, chloramine, chemicals, taste/odor  | Homes, small businesses   |
| Element33 Filters           | Arsenic III & V, iron, manganese, hydrogen sulfide [rotten egg] | Homes, cabins             |
| Clear Softeners/Filters     | Hardness minerals, tannins/organics                             | Homes, cabins             |
| NitraMAX Softeners/Filters  | Hardness minerals, nitrates, nitrites, sulfates, perchlorates   | Homes, cabins             |
| BrassMaster Plus pH Filters | Acidity, alkalinity                                             | Homes, cabins, small HVAC |
| TurfMaster Filters          | Iron, manganese, hydrogen sulfide [rotten egg]                  | Irrigation systems        |



### ASSURED PERFORMANCE MODULE

***No more cumbersome valve repairs!***

*All BrassMaster systems feature our Assured Performance Module (APM) design. If you experience a failure of any component, the valve can be removed and replaced in a matter of minutes.*



Our free water testing services, marketing support, education programs, and easy-to-service products ensure profitable business opportunities in the water treatment sector. We operate strictly through the plumbing/mechanical industry and can help bring your contracting business to the next level. Call us today to get set up!

## II. PURE SIMPLICITY CARTRIDGE & MEMBRANE FILTER SYSTEMS



Pure Simplicity filtration systems offer compact, space saving filter solutions designed to address issues of both water quality and safety.



| SYSTEM SERIES                | CONTAMINANTS REMOVED                                        | APPLICATIONS                      |
|------------------------------|-------------------------------------------------------------|-----------------------------------|
| PS-5 Reverse Osmosis Systems | Heavy metals, pollutants, chemicals, tastes, odors          | Under-the-counter system          |
| WHRO Reverse Osmosis Systems | Heavy metals, pollutants, chemicals, tastes, odors          | Whole-house system                |
| PS Cartridge Filters         | Particulates, taste, odor, chemicals, and more              | Under-the-counter and whole-house |
| Pioneer Filters              | Chlorine, chloramine, lead, PFAS, PFOS, "forever chemicals" | Whole-house system                |
| Designer Faucets             | N/A                                                         | RO drinking water                 |

## III. ADVANCED SOLUTIONS

For extremely challenging quality issues, often related to water safety and potability, WCC designs state-of-the-art filtration, disinfection, and chemical injection packages.



| SYSTEM SERIES              | TREATMENT TYPE                                                                                                      |
|----------------------------|---------------------------------------------------------------------------------------------------------------------|
| UrSpring Filters           | Ultrafiltration (UF) for removal of bacteria, viruses, cysts, and particulates                                      |
| Ultraviolet (UV) Filters   | UV light disinfection (inactivation of microorganisms)                                                              |
| Ozone Injection Systems    | Ozone gas disinfection (inactivation of microorganisms), removal of organic contaminants, oxidation of heavy metals |
| Chemical Injection Systems | Chemicals for disinfection, anti-scale, pH adjustment, and more                                                     |

## WATER TESTING SERVICES | EXPERT RECOMMENDATIONS FOR YOUR CUSTOMERS

WCC's in-house laboratory provides quick, easy, non-certified water testing to help our contractor partners select the ideal treatment equipment for every application. Testing services are mostly free-of-charge, and we provide postage pre-paid sample kits. Simply fill the bottle, complete the form, and drop it in the mail. **Results include equipment recommendations and are typically available within 24-48 hours of receipt by our lab.**

*Standard contaminants we test for include:*

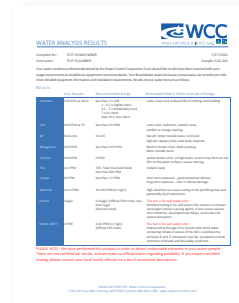
- HARDNESS
- TANNINS
- IRON
- TOTAL ARSENIC
- pH
- NITRATE
- MANGANESE
- ALKALINITY
- TDS



POSTAGE PRE-PAID SAMPLE KITS



IN-HOUSE WATER TEST LAB



TEST RESULTS AVAILABLE IN 24-48 HRS

## BECOME A PLATINUM PARTNER

WCC's Platinum Partner program offers valuable resources to help professional contractors grow their businesses by tapping into the profitable market for residential and commercial water treatment.



*As a certified partner, you'll receive a login to our portal, providing you access to:*

- EDUCATION AND PRODUCT TRAINING
- CUSTOMIZABLE BROCHURES, PROPOSALS, AND SALES PRESENTATIONS
- POSTAGE PRE-PAID WATER SAMPLE BOTTLES
- WATER SAMPLE RESULTS AND TREATMENT RECOMMENDATIONS
- MARKETING TOOLS INCLUDING DECALS, GEAR, AND MORE



Membership ensures that your company will remain up-to-date with developing water quality issues and new water treatment solutions. We are committed to you, the professional contractor. **Come partner with us!**

**LICENSED PLUMBERS AND WELL DRILLERS:** To submit an application to become a Platinum Partner, complete the Platinum Partner request form on our website at: [www.watercontrolinc.com/residential-water-treatment-systems/](http://www.watercontrolinc.com/residential-water-treatment-systems/).



CONTACT YOUR LOCAL  
SALES REPRESENTATIVE

To find your authorized WCC representative, please visit: [www.watercontrolinc.com/representative-locator/](http://www.watercontrolinc.com/representative-locator/).



VISIT US ONLINE

Go to [www.watercontrolinc.com](http://www.watercontrolinc.com), where you can find detailed information on common water contaminants and treatment solutions.



SPEAK DIRECTLY WITH OUR  
TECHNICAL SUPPORT DEPT

Call 1-866-405-1268 or email [techsupport@watercontrolinc.com](mailto:techsupport@watercontrolinc.com).

*We look forward to working with you!*

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