



# Residential Water Treatment Solutions

Half a century helping contractors become water treatment specialists

With over 50 years of engineering expertise in solving the most difficult water quality problems, WCC provides rugged, commercial-grade equipment scaled for residential use. We're not just another softener supplier—we're your total solutions partner, offering the products, expertise, and support tools to help any licensed plumber or well driller build a profitable water treatment business.

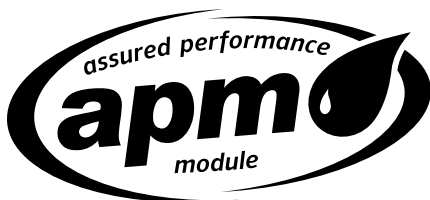
# Product categories

## Brassmaster Media Filtration Systems

BrassMaster filtration systems provide upscale, heavy duty options for removing some of the most problematic water contaminants.



System Series	Contaminants Removed	Certifications*
BrassMaster Softeners	Hardness minerals, iron (low levels)	ANSI/NSF 44, 61, 372
BrassMaster Plus Softeners	Hardness minerals, iron (higher levels)	ANSI/NSF 44, 61, 372
MEGAbite® Filters	Iron, manganese, hydrogen sulfide (rotten egg odor)	ANSI/NSF 42, 61, 372
MultiMAX Softeners/Filters	Hardness minerals, chlorine, chloramine, chemicals, taste/odor	ANSI/NSF 44, 61, 372
Element33 Filters	Arsenic III & V, iron, hydrogen sulfide (rotten egg odor)	ANSI/NSF 42, 53, 61, 372, ASSE 1087
Element 33-RT Filters	Arsenic V	Pending
CLEAR Softeners/Filters	Hardness minerals, tannins/organics	Pending
BrassMaster Plus pH Filters/Softeners	Acidity, alkalinity, hardness minerals	Pending
NitraMAX Softeners/Filters	Hardness minerals, nitrates, sulfates, perchlorates	ANSI/NSF 44, 61, 372
Northwoods® Softeners	Hardness minerals, iron (low levels)	ANSI/NSF 61, 372
TurfMaster® Filters	Iron, manganese, hydrogen sulfide (rotten egg odor) for irrigation	N/A
Dakotah Series (no APM)	Hardness minerals, iron (low levels)	ANSI/NSF 44, 61, 372

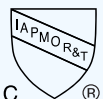


### No more cumbersome valve repairs!

All BrassMaster systems feature our Assured Performance Module (APM) design. If you experience a failure of any component, the valve can be removed and replaced in a matter of minutes.



\*All certifications by IAPMO R&T



## Pure Simplicity Cartridge and Membrane Filter Systems

Pure Simplicity filtration systems offer compact, space saving filter solutions designed to address issues of both water quality and safety.

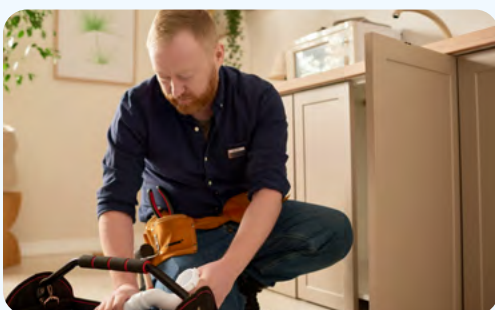


System Series	Contaminants Removed	Details
PS-5 Reverse Osmosis Systems	Heavy metals, pollutants, chemicals, tastes, odors	Under-the-counter system, ANSI/NSF 58 certified
WHRO Reverse Osmosis Systems	Heavy metals, pollutants, chemicals, tastes, odors	Whole-house system
PS Cartridge Filters	Particulates, taste, odor, chemicals, and more	Under-the-counter and whole-house, ANSI/NSF 61 certified
Pioneer Filters	Chlorine, chloramine, lead, PFAS, PFOS, “forever chemicals”	Whole-house system, ANSI/NSF 53 certified
Designer RO Faucets	N/A	Reverse osmosis drinking water accessory, ANSI/NSF 61 certified

## Advanced Solutions

For extremely challenging quality issues, often related to water safety and potability, WCC designs state-of-the-art filtration, disinfection, and chemical injection packages.

System Series	Treatment Type
UrSpring Filters	Ultrafiltration (UF) for removal of bacteria, viruses, cysts, and particulates
Ultraviolet (UV) Filters	UV light disinfection (inactivation of microorganisms)
Ozone Injection Systems	Ozone gas disinfection (inactivation of microorganisms), removal of organic contaminants, oxidation of heavy metals
Chemical Injection Systems	Chemicals for oxidation, disinfection, anti-scale, pH adjustment, and more



## Not sure where to start?

We’re committed to you. Through our Platinum Partner program, we offer free water testing services, marketing support, and education programs to help you make the best recommendations possible to your customers and ensure profitable business opportunities in the water treatment sector. We operate strictly through the plumbing/mechanical industry and can help bring your contracting business to the next level.

# We're committed to you



## Water testing services:

### Expert recommendations for your customers

WCC's in-house laboratory provides quick, easy, non-certified water testing to help our contractor partners select the ideal treatment equipment for every application. Testing services are free for our Platinum Partners, and we provide sample kits with pre-paid postage.

#### Three easy steps:

1. Complete a sample kit by filling a provided bottle, completing the attached form, and using the pre-paid mailer to send your sample to our lab
2. Our in-house water test lab will test for contaminants
3. Results and equipment recommendations are available within 2 business days



## Become a Platinum Partner

As a certified partner, you'll receive a login to our Platinum Partner Portal with access to:

- ◆ Education and product training
- ◆ Customizable brochures, proposals, and sales presentations
- ◆ Postage pre-paid water sample bottles
- ◆ Water sample results and treatment recommendations
- ◆ Marketing tools including decals, gear, and more



#### Come partner with us!

Licensed plumbers and well drillers can submit an application to become a Platinum Partner via the request form on our website at:

[www.watercontrolinc.com/contact-us](http://www.watercontrolinc.com/contact-us)



**Visit us  
online**

Find detailed information on common water contaminants and treatments at [watercontrolinc.com](http://watercontrolinc.com)



**Contact your  
local sales  
representative**

Find your WCC authorized rep at [watercontrolinc.com/representativelocator](http://watercontrolinc.com/representativelocator)



**Speak with our  
customer support  
department**

Call 1-866-405-1268 or email [customerservice@watercontrolinc.com](mailto:customerservice@watercontrolinc.com)



7150 143rd Ave NW  
Ramsey, MN 55303

[www.watercontrolinc.com](http://www.watercontrolinc.com)  
1-866-405-1268